

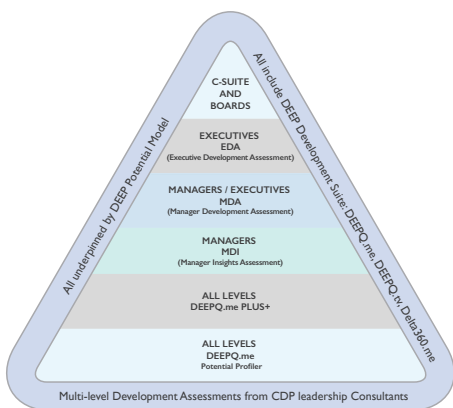
Three killer
“people” questions
that every business
and HR leader
needs to answer



I. Have you done your leadership due diligence?



YOU get benchmarked, evidence-based insights on your key people
– and higher performance
THEY get a deep, transformative developmental experience
– and increased wellbeing



CDP do assessments at all levels, from our 30-minute DEEPQ.me Potential Profiler to our 6-hour 2 consultant C-suite Assessment.



DELTA360.me
CDP's Goals Feedback App

All CDP's assessments include clear development recommendations, resources and the option of tracking progress using our goals feedback app DELTA360.me

94%

Said they would recommend our assessment process to a colleague or friend

86%

Felt their performance had significantly improved

78%

Felt happier at work

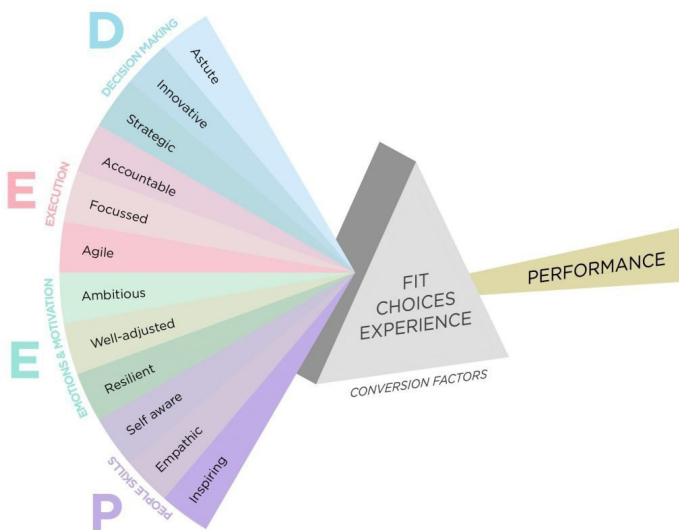
2. What kind of potential do your people have?

Try out our fresh, innovative psychometric for FREE at www.DEEPQ.me



DEEPQ.me
CDP's Potential Profiler

DEEPQ.me is based on the CDP DEEP Model of Potential



DEEPQ.me is supported by our online learning content

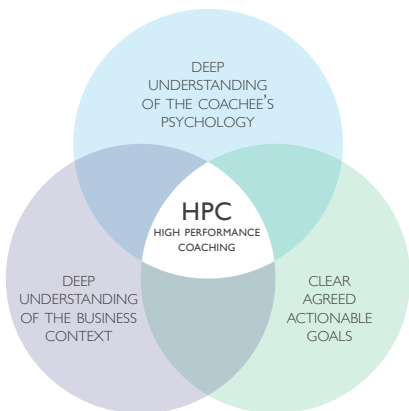


DEEPQ.tv
CDP's Learning Content

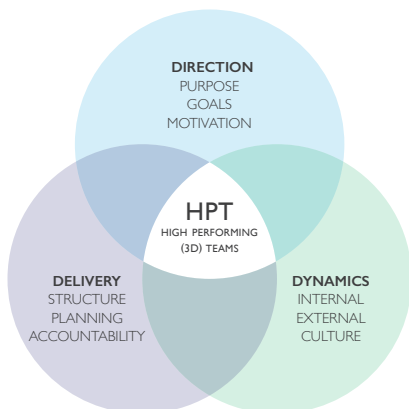
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CDP Research shows that, on average, managers and executives are operating at less than 2/3rds of their potential. Huge increases in performance and productivity are waiting to be unlocked

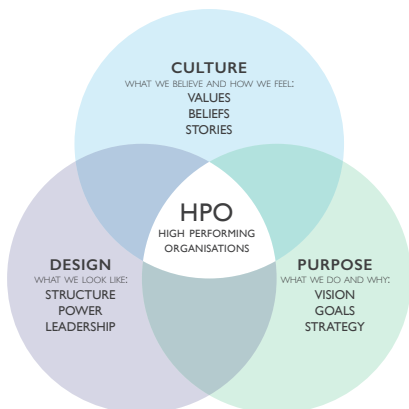
3. How high performing are your talent, teams and culture?



Coaching

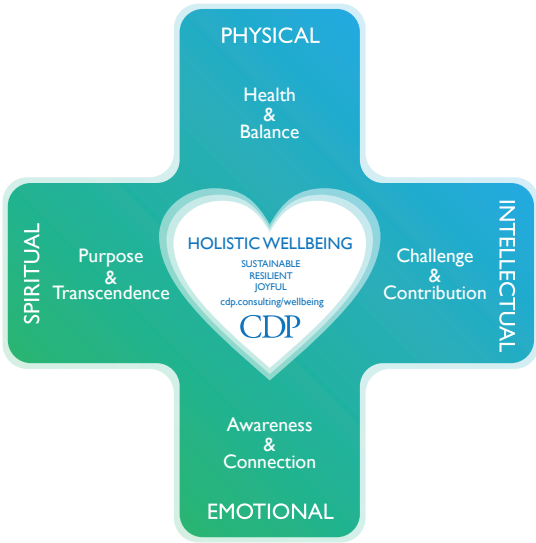


Team Dynamics



Culture Change

We also offer masterclasses, workshops and retreats on Holistic Wellbeing and Creating Space



Working Deep to maximise performance, potential and wellbeing

- ✓ assessment ✓ coaching
- ✓ team dynamics ✓ culture change

“CDP’s consultants are passionate about helping people find and unleash their potential. We start by rigorously assessing talent, leaders, teams and organisation and then, by working at a deep psychological level – tackling root causes, blind spots and derailers – we bring about profound and lasting changes in performance and wellbeing.”

CDP

LEADERSHIP
CONSULTANTS

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